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THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

Number III

May 1963

ALLIANCE FOR PROGRESS CONFERENCE SLATED

How U.S. food resources can best be used to advance the Alliance for Progress will be the topic of a tripartite (USDA, AID, and Food for Peace) conference -- first of its kind -- scheduled for May 12-17 in Quito, Ecuador.

Secretary Freeman plans to participate in the discussions to which U. S. agricultural attaches, AID rural development officers, and Food for Peace officers covering all Latin American countries have been invited.

PLAZA INDEPENDENCIA in Quito, Ecuador, is colorful site of Presidential Palace (right) and Cathedral. The Ecuadoran capital (at altitude of 9,300 feet) will be host city for Alliance for Progress - Food Resources Conference May 12-17.



(Quito, cont'd)

In addition to the Secretary, conferees from Washington will include David E. Bell, AID administrator; Richard W. Reuter, Food for Peace director; and Teodoro Moscoso, U.S. coordinator of the Alliance for Progress.

FAS/Wash delegates slated to attend are: Clarence R. Eskildsen, associate administrator; Gerald E. Tichenor, deputy administrator for AID programs; Paul F. Taggart, area officer for Latin America; H. I. Dunkleberger, assistant general sales manager for credit sales programs; and Division directors Thomas E. Street (Program Development); John C. Scholl (Sugar & Tropical Products); and Kenneth F. McDaniel (Personnel).

Attaches and agricultural officers scheduled to attend are: Quentin Bates (Argentina), Ford Milamand W. Garth Thorburn (Brazil), Jerome Kuhl (Chile), Robert Adcock (Colombia), Marshal Fox (Costa Rica), Carlos Ortega (Ecuador), Alvin Gilbert (El Salvador), Dalton Wilson (Guatemala), Henry Hopp (Mexico), Fred Traeger (Peru), William Callan (Trinidad), Henry Buckhardt (Uruguay), and James Gehr (Venezuela).

Wilhelm Anderson (ERS) and Howard Davis (ARS) will also participate.

A number of market development cooperators and representatives of U. S. voluntary agencies, Land Grant colleges, and foundations have been invited to attend the final-day session of the conference.

ELSEWHERE ...

Europe, and the Far East too, are getting mid-May visits from Washington officialdom.

Assistant Secretary Roland Renne plans to go to Rome for the board of directors' meeting of the World Food Program (May 13-18) and also will spend some time in Geneva at the GATT ministerial meeting (May 16-21), which Administrator Ray loanes will be attending.

On the Pacific side, Frank LeRoux, General Sales Manager, is slated for travel to Tokyo to be the official opener of our first agricultural show at the new Tokyo Trade Center. May 20 is opening day of the exhibit, which will feature U.S. feed grains and emphasize animal nutrition.



THE FAS LETTER

To U. S. Agricultural Attache Posts

United States Department of Agriculture
Foreign Agricultural Service
Washington 25, D.C.

Send contributions to Audrey Cook,
Editor, Rm. 5554-South, Ext. 4928



D. R. (RUSS) STROBEL, assistant attache in charge of day-to-day operations at Tokyo Trade Center, poses (right) at Center's entrance with his local staff: K. Uyeno, T. Nishizawa, and Miss Y. Ogawa.

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BELGIUM AND LUXEMBOURG market development co-operators meet in Brussels with Ambassador Douglas A. MacArthur II and Agricultural Attache Clayton E. Whipple to discuss 1963 sales promotion.

Seated, left to right: Richard J. Goodman, Great Plains Wheat; Robert G. Willemars, Soybean Council Int'l; Dr. Hans Richter, Tobacco Associates, Inc.; Miss Lorna Cutler (Rice Council); Robert Fritts, economic officer, U.S. Embassy, Luxembourg; B.E.C. Vegter, Great Plains Wheat; Theo Fiedler, GPW; Miss

Nan Bruneel, RC.

Standing, left to right: Joseph R. William, asst. agricultural attache; Leslie Rogers, Cotton Council Int'l; Fred Boon, U.S. Feed Grain Council; Wouter Pittoors, SBC; William A. Luykx, SBC; Si Grider, RC; Attache Whipple; Ambassador MacArthur; Alfred LaRocque, Florida Citrus Commission; Don Thompson, California-Arizona Citrus Industry; Jim Clore, American Poultry Industries; F. van Straten, GPW; Alexander Boggio, National Renderers Association.

HIGH LEVEL MISSION

John Montel, FAS's agricultural attache to the U.S. Mission to the European Communities, and Oscar Zaglitz, State Department's counselor for agricultural affairs, flew over from Brussels in early April in connection with a visit to the United States by Sicco Mansholt, vice-president of the European Common Market's Commission for Agriculture.

Dr. Mansholt, accompanied by his Chief of Cabinet Alfred Mozer, and by a poultry expert, made the trip at the invitation of Cornell University, where they participated in a conference on "American Business Economy and the Common Market," sponsored by Cornell's Center for International Studies.

As an adjunct to the conference, Dr. Mansholt met in Washington April 7-9 with President Kennedy, Secretary Freeman, and other government officials -- including a number from FAS.

The EEC official and his aides were guests of Secretary Freeman on a Sunday-night (April 8) Potomac cruise on the Secretary of the Navy's U.S.S. Sequoia; among 19 others in the cruise

HEDGES GOES TO HERTER

Irwin R. Hedges, assistant administrator for international affairs since August 1962 and long-time attache in Bern (1957-61), left FAS in mid-April to become agricultural advisor to Christian A. Herter, President Kennedy's special representative for trade negotiations.

Although Irwin has moved over to the Executive Office Bldg. of the White House, he expects to keep in frequent touch with his former FAS co-workers. A. Richard DeFelice became acting assistant administrator for international affairs on April 16.

party were Administrator Ioanes, Asst. Administrator Irwin Hedges, and Deputy Asst. Administrator Dick DeFelice.

On April 9, after speaking at the Press Club (for text of speech, see "Foreign Agriculture" weekly magazine, April 22), Dr. Mansholt was again Secretary Freeman's guest -- at the opening day of the baseball season. (The Washington Senators lost to the Baltimore Orioles, 3-1.)

Some things never change in Washington. The merry, merry month of May is one of them--with its primrose-lined paths one can follow with a clear conscience, lengthening sunlit hours, whirl of lawnmowers, and Honor Awards. (Names of recipients will be in next letter.)

Retiree Bill Youngman, who's been on the garden lecture circuit since his retirement as FAS's seed expert, returned to So. Bldg. halls in April to divulge some of his horticultural secrets at a luncheon meeting of the FAS Club. (It's true. Wild onions aren't afraid of zoysia.)

The annual "Export Edition" (March) of the Broiler Industry magazine featured illustrated articles contributed by Brice Meeker (Hong Kong), Russ Strobel (Tokyo), and Asst. Adm. Dave Hume. Good reading!

INITIATION



Karl Shoemaker, recently arrived assistant agricultural attache in London, and Mrs. Shoemaker, were initiated into the active market promotion of the London Trade Center by acting as co-hosts with the U.S. Rice Export Development Association at a recent reception for the rice trade. (Another member of the Shoemaker family, 18-year-old Shirley, will be joining her parents in June.)

"How We Can Expand Our Agricultural Exports" was the always popular topic on which our statistics director Clarence Purves recently addressed a group at Colby College, Waterville, (Maine). Occasion was the annual meeting of the Maine Institute of Industries.

IVY COVERS LEMONS



On a visit to a flourishing grove of lemons in Murcia, Spain, Attache Ivy Duggan (left) talks over crop prospects with Senora Viuda de Perez Urruti, owner of the finca "Lo de Casas," and Senor Antonio Izquierdo, of the Spanish citrus industry.

(This is a rare case where left is right, as the name "Izquierdo" means "left" in Spanish.)

After winding up the feed grain and seed exhibit and symposium at the London Trade Center (April 1-26), Attache Bob Anderson expected to embark in early May for consultations in FAS and much-deserved home leave.

Senator Wayne Morse (Oregon) addressed a full turn-out of the Washington association of Alpha Zeta at the group's monthly luncheon on April 18. His subject: "The Public's Interest in Collective Bargaining."

Harwood McCoy, secretary in the Stockholm attache office, was scheduled to return to her post in late April after being called home because of the death of her brother.



FAS JUNIOR PROFESSIONALS and guests are addressed at luncheon meeting by Associate Administrator Clarence Eskildsen as part of a 6-week training program that ended in mid-April. Left to right: Gerald Sheldon (Fruits & Veg.); Eugene Ransom (ex-Manila attache, now in Dairy & Poultry);

Asst. Adm. W. A. Minor; "Esky"; John Lynch (Trade Projects); Rolland Anderson (Dairy & Poultry); Jimmy Minyard (Cotton); Bill Scholz (Dairy & Poultry); and Guy Haviland (Program Operations).

Paul and Vivienne Quintus (Paris) are looking forward to a June reunion with their son, John, who'll be heading for France when school is out at the University of North Carolina.

The Carlos Ortigas (Quito) will have the welcome mat out for their son, Richard, who is joining his parents for the summer. He's been at college in Williamsburg, Va.

Another college student going abroad in June is James Adcock, now at school in Tennessee. He is looking forward to his first vacation in Bogota, where father Robert Adcock is attache.

Q.E. QUOTED

Quincy Ewing, FAS/FMI "Agrarian Grammarian," and for many years a metropolitan daily and Associated Press reporter, is quoted extensively in a recently published documented history of the political career and fatal shooting of Huey P. Long.

Area officers Jim Boulware (Far East) and Ed Bell (Europe), and Nellie Lee, attache area office, have been among USDA agency "consultants" stationed in relays at the USDA Patio exhibit (April 15-May 15), where students have been thronging to see the display titled "23,000,000 Jobs."

ELAINE HELEN JOINS FAS

Mr. and Mrs. Larry Thomasson are the proud parents of their first child -- Elaine Helen -- born March 31 at Strangers Hospital, Rio de Janeiro, where Larry is assistant attache.

Elaine weighed in at 7 lb. 9 oz.

CONGRATULATIONS, CARLOS!

Mr. and Mrs. Carlos A. Vieira proudly announce the birth on March 20 of a son, Paulo Jose -- their first child. The small boy, 4 lb. 11 oz., was born in Salisbury, So. Rhodesia, where Carlos is agricultural assistant in the attache office.

KOELLER ON KFBB

Radio listeners of KFBB in the Great Falls, Montana, area have had the opportunity to hear about Danish agriculture from Attache Harold Koeller.

A 5 minute interview with Harold was taped in Copenhagen at the request of G.P. LaCour-Madsen, member of the Cascade County (Mont.) Farm Bureau, who visited Denmark in March.



Einar Jensen, attache in Stockholm, retired in April to his farm in Denmark.

Edward Quinones, assistant attache in Caracas the past 2 years, is slated for transfer to Madrid in late June, when he will succeed Waldo Rowan. Waldo will be coming home for an FAS/Wash assignment.



Meanwhile, Marion A. Eggleton is scheduled to fill the assistantship in Venezuela, but won't be on his way until later in the summer.

Marion has been with Trade Policy Division since he joined FAS in 1959, and last year spent 6 months in Geneva. "Way back" in summers of 1955 and 1956 he worked for SCS.

A native of Richmond (Ind.), the newcomer to attache service has BS and MS degrees in agricultural economics from Purdue, and also has done graduate work at George Washington U.

Jim Gehr, new attache in Caracas, arrived in Venezuela April 21 with his family and belongings -- including the Spanish dictionary he packed away when he left Cuba for Liberia in 1959.



John L. Ginn has joined Livestock & Meat Products analysis branch. He came to Washington (along with his wife and 5 young sons) from Florida, where he spent 8 years on research for AMS. Earlier, he got a BS degree in ag economics from the University of Maryland.

Russ Hudson (Russell J.) is now on home leave from his agricultural officer post in Hamburg. He arrived April 20, and after a few days consultation in FAS/Wash, took off for the azalea trails of his native Georgia. He'll return to Hamburg in mid-June.

SENTIMENTAL JOURNEY

Afif Tannous is back at his desk after about 2 months in his mid-East and Africa area (Leopoldville claimed 5 weeks).

One of the highlights of his trip was a "sentimental journey" to his ancestral village in northern Lebanon -- in the foothills of The Cedars. About 200 rural folk, including many of Afif's childhood friends gathered from far and near to greet him and also make Attache and Mrs. Donald L. MacDonald feel at home.



ATTACHE Dalton Wilson (left) and Joseph H. Stevenson, Cotton Division, look over some Guatemalan cotton. "Steve" also covered El Salvador and Costa Rica, with Attaches Al Gilbert and Marshal Fox serving as guides.

FERREE ENHANCES FAS IMAGE

Catholic Rural Life magazine for April carried an illustrated article, "Good Neighbors on Three Continents," that featured the Paul Ferree family in particular -- and agricultural attaches in general.

Paul's ETA in Leopoldville is May 11; Maria Helena and the children will join him in June after a visit in Brazil.

While in FAS/Wash, Attache Ferree was on the USDA TV program "Across the Fence" the weekend of April 27-28, and also was interviewed by "Voice of America."



LIFE IN THE ETERNAL CITY

"Everyone soon or late comes round by Rome." That's what poet Robert Browning said 100 years ago. Attache Robert Tetro says the situation hasn't changed, but he likes it. One of his recent activities not only involved people, but also poplar cuttings.

It seems that El Salvador's Department of Natural Resources wanted to test some poplar hybrids to determine the feasibility of expanding commercial operations.

A request for hybrids was transmitted by the Peace Corps to USDA's Forest Service, which recommended a type of Italian poplars. Attache Bob became the Liaison and saw the case of the poplar grafts through to a happy ending.



Photo: ROBERT W. ALLEVOLT (right), Fats & Oils Division, on his first official trip abroad meets in Rome with Frank W. McWalters, Soybean Council of America, Inc., to discuss plans for an SBC mobile educational exhibit.



PROFESSOR Ervedo Giordano (left, above), of the Experiment Center for Agriculture and Forestry, Rome, Italy, hands some Italian poplar grafts, "214 sp." over to Guillermo Paz Larin, first secretary of the El Salvador Embassy in Rome, as a gift of the Italian Centro di Sperimentazione Agricola Forestale to the Peace Corps operating in El Salvador. Louis Menna, agricultural assistant in our Rome attache office, looks pleased to see that the Peace Corps request, relayed through attache office, was filled with such speedy cooperation.

Below, Attache Tetro and Senor Larin (right) assure loading at Rome of poplar cuttings onto Pan-Am Flight 119 destined for El Salvador.



ATTENDANCE of "agris" at recent American Club luncheon in Rome breaks an alltime record. Left to right: Dominic J. Marcello, deputy director for Soybean Council Int'l. Operations; Ralph Ball, board of directors of Great Plains Wheat, Inc., representing the Kansas Wheat Commission; Harouni Boubaker, chief of Agricultural Station, Sidi-Thabet, Tunisia; Harry W. Henderson, asst. director for int'l. programs, Foreign Market Inf. Division, FAS/W; Boyd Ivory, poultry advisor,

Special Mission, Economic & Technical Corp.; Fred R. Marti, director for SBC Int'l. Operations; Robert C. Tetro, agricultural attache; L. Roy Paramore, asst. agricultural attache; L. Roy Paramore, asst. agricultural attache; Theo F. Fiedler, European director, GPW; Murl Williams, director West Africa Area, GPW; Thomas Ridley, board member of GPW, representing North Dakota Wheat Growers Association; Charles C. Gidney, Jr., European director for U.S. Feed Grains Council.

HAUTE COUTURE IN BURMA



In the wide sphere of attache activities in Burma, even fashion shows have their place in furthering international understanding.

Above are a group of Burmese and American models who recently displayed authentic costumes contributed from all over Burma at a fashion show of the Ethnic Groups of Burma.

The production was sponsored by the American Women's Association; directed by Mrs. Larry F. Diehl, wife of our agricultural attache; and was staged at the home of Mrs. Alexander Schnee, wife of the U.S. counselor of embassy in Rangoon.

Among the 38 models were Mrs. Saw Laik,

wife of U Saw Laik, agricultural assistant in the attache office, their daughter Doris, and 3-year-old son Bonny.

Mrs. John S. Everton and Mrs. Charles K. Whitteridge, wives of the American and British ambassadors, respectively, were among the 200 members and guests.

Assisting Mrs. Diehl in the staging were Mrs. John S. Hale of AID; Daw Yee Yee of USIS; U Saw Laik; and Mrs. Richard Howarth, of the American Embassy and the Burma Broadcasting Service.

Another of the agro-cultural activities on the Rangoon calendar was a visit by two People-to-People groups from Washington State.

Attache Larry Diehl and his staff arranged for one group to trek through suburban rice paddies and visit flour mills, "biscuit" factories, and cigarette plants.

DAGON TOBACCO COMPANY in Rangoon is visited by People-to-People group from Washington State. At right are Attache Larry Diehl and Mrs. Tun Aye (Kitty), proprietor of the company.

